

## EXECUTIVE DIRECTOR OF BUSINESS INTELLIGENCE

*Positioned to lead next generation BI.*

Interconnected all Information Management disciplines to deliver valued-based programs with commitment, shared purpose, and achievement of enterprise goals in:

- Business Analytics
- Data Governance
- Business Intelligence
- Metadata Management
- Performance Management
- Data Quality
- Enterprise Information Mgmt.
- Master Data Management
- Data Integration

**Insight:** Established data-driven and highly-informed decision-making capabilities for executive office, including analysis of and insight into complimentary player services costing hundreds of millions.

**Foresight:** Developed metrics for executive management team to gain foresight into market conditions and trends, providing capabilities to answer the really hard “what if” questions.

**Understanding:** Increased understanding of financial performance through use of metrics, data visualization and executive scorecards.

**Efficiency:** Achieved multi-million dollar cost savings in operations management through measurement, analysis, and process improvements.

**Effectiveness:** Energized and led implementation of enterprise-wide budgeting system that dramatically reduced time and effort to access information critical to decision-making.

## PROFESSIONAL EXPERIENCE

**MTM ILLUSION, Las Vegas, NV**

2009–Present

### Executive Director of Financial Services

Recruited to restructure a failing project with \$1.4M in development costs and few results. Entrusted to realize CFO vision of standardizing and transforming the collection, organization and distribution of accounting data to support Board of Directors and executive management decision-making.

- Orchestrated implementation of an enterprise-wide budgeting system for 14 properties and 450 users, delivering within 2 years. Achieved a first-ever consolidated view of corporate and property budgets that dramatically reduced time and effort to access information critical to decision-making.
  - Exceeded CFO expectations for year one by including 3 more properties than original estimate.
  - Deployed further improvements in performance, training, and maintenance in year two to include all properties, without increased staffing.
  - Incorporated forecasting capabilities for enterprise planning.
  - Enabled analysis of actual versus budgets with quick access to drill-down details.
- Realized an annualized cost savings of \$4.9M by developing an enterprise-wide financial data warehouse to integrate data from multiple point-of-sale, property management, and player tracking systems. Conformed dimensions to standardize metadata and information delivery.
- Implemented a chart of accounts conversion to produce dramatic improvements in consistency and transparency, reducing the number of accounts by more than 75%.
- Achieved 100% user acceptance after redesigning financial reporting system to reduce hundreds of report variations into a single set of standard reports.
- Enabled fact-based decision-making by executive office, providing multi-dimensional cross-property analysis of complimentary player services costing hundreds of millions.