

JESSICA GOMEZ, MBA

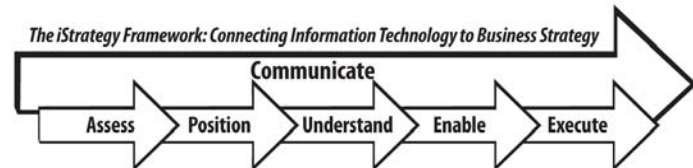
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Business and IT Management

A driving force for corporate transformation and improvement.

A seasoned and proven business and technical partner with a talent for building teams, systems, and policies that propel organizational growth and success. Create effective business strategy and objective business case development that encompass goals, opportunity, value, feasibility, and risk containment. Provide leadership and strategic vision to technology, business, and financial operations, significantly improving performance on all levels.

Combine systems thinking, critical thinking, and empathic listening skills to shape culture and guide organizational change with the powerful application of a thoughtfully crafted strategic framework.



Core competencies include: Stakeholder Value | Leadership and Organizational Management | Value-Driven IT Management | Organizational and Cultural Change | Technology Architecture and Management

Professional Experience

JG ASSOCIATES, LLC – Dunwoody, GA
Managing Director

2009–PRESENT

Deliver business services for corporate transformation, organizational alignment, and process and system refinement.

- **Selected to create a full business case package to support investment of \$780M in industrial materials by Mideast Dynamic Energy Corp.** Constructed winning bid chosen over major consultancy firms based on straightforward, credible approach.
- Assisted the CEO of Shintu Photovoltaic (Japan) to define business case for \$300M capacity investment on the tails of an unsuccessful manufacturing expansion. Conducted detailed review of organizational design and thorough analysis of leadership's ability to execute strategy; organization accepted recommendations that yielded significant organizational change and enabled fact-based analysis and decision-making.
- Recruited by Georgia State Government in response to governor's office inquiry about delayed completion of a large data center expected to contribute significant bottom-line benefits to the state. Conducted in-depth technical analysis of all systems, including the governance framework, architecture, and disaster recovery and business continuity; delivered gap analysis and recommendations that were implemented.

SOUTHEAST SILICON, INC., – Atlanta, GA

2007–2009

CIO/Director of IT/Interim CFO (Managed \$56M IT, project, and capital expansion budgets)

Engaged to re-position an organization ill-prepared for explosive growth. Crafted and implemented a master plan to restructure all levels of the organization, creating strategies and executing tactics with impacts across the business: financial, customer, internal, and learning and growth.

- **Grew annual revenue from \$400M to \$860M over 2+ years during a time of unprecedented change and generated earnings margins of between 48% and 51%, from a low of 37%.**
- Drove organizational and cultural change: revitalized IT legacy and fragmented infrastructure, restructured job roles and responsibilities, and reengineered business and technical processes to align with organizational goals.
- Initiated enterprise methodologies for human capital management, goals and objectives creation, corporate communications, organizational change management, and portfolio management.
- Created a solid foundation for growth by adhering to best practices for information management systems: Enterprise Information Management, Business Intelligence, Data Integration, Data Governance, Data Quality, Performance Management, and Supply Chain Management.